



## THE FINAL OF THE FRENCH TOP 14 RUGBY CHAMPIONSHIP LIVE ON FIVE CONTINENTS

**PARIS, 25<sup>th</sup> JUNE 2021**– The final of the French TOP 14 rugby championship, the flagship event of international rugby, draws an ever-increasing audience all around the world. This is thanks to the international development of the Ligue Nationale de Rugby (LNR), which guarantees reinforced media coverage on all five continents.

On Friday 25<sup>th</sup> 2021 at 8.45pm the two best teams from the TOP 14 will meet in the final before the cameras of France 2 and CANAL+ in France.

Beyond France, more than 100 countries will be broadcasting live, in English or in the local language, the final clash between Stade Toulousain and Stade Rochelais. Both teams were in the final of the Champions Cup a month ago. Everybody will be able to enjoy the closing show by the American group, the Black-Eyed Peas, at the end of the match.

An international broadcast of the encounter at the Stade de France, produced by CANAL+, is being made available to international channels with live commentary, statistics and an audio-visual identity in the English language. This is in addition to a pitch side preview show before the match, and pitch side interviews before and after the match.

All fans of world rugby will be able to watch the final. Whether it's in Europe thanks to Premier Sports, who are broadcasting the match in the United Kingdom and Ireland free of charge on their channel, Freesports, or in Oceania with Sky NZ (SKY SPORT 1) for New Zealand and the Pacific islands with Digicel (TVWAN ACTION), in Africa with SABC (SABC Sport) unencrypted for South Africa or in Argentina with ESPN (ESPN 3), who are also broadcasting for the whole of South America outside Brazil.

Central Asia with Setanta Sports (Setanta Sports 2) as well as sub-Saharan Africa with CANAL+ (CANAL+ Sport 4), will be able to watch the live exploits of the New Zealand and South American world champion stars or the great Australian players.

The final will be broadcast by RDS in French in Canada. And finally, thanks to the TV5 Monde network, also an international broadcaster, more than 200 countries around the world will be able to enjoy the French coverage of the TOP 14 final, with the best French players on the planet taking the field at the Stade de France in Paris.





René Bouscatel, Chairman of the Ligue Nationale de Rugby :

*"The TOP 14 final perfectly embodies the quality of french rugby and demonstrates how appealing our championship is across the planet. We are proud of our development over the last years, which now allows fans all around the world to watch the best players of French clubs compete to lift the legendary Brennus Shield."*

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